

CLEAN SLATE E³



Dear Sir or Madam

On behalf of Clean Slate E3, the non-profit affiliate of the Housing Authority of the City of Pittsburgh (HACP), I wish to welcome you to join us in our efforts to raise funds to provide talented low-income Pittsburgh residents with access to post-secondary education and a means to unlock their true potential.

HACP established Clean Slate E3 to expand opportunities and enrich the lives of its residents by providing job training, educational enhancement, and scholarships. Since 2009, Clean Slate E3 has provided HACP residents with scholarships for post-secondary education. Thanks to the contributions of community-minded organizations like yours, this program has been a resounding success.

During the last 10 years, Clean Slate E3 has issued more than \$225,000 in scholarship funds. Last year alone, 10 students were recipients of the Clean Slate E3 Scholarship, each receiving an allocation of up to \$20,000 over the course of four years (including a generous 20 percent match from our partner organization NEED).

Clean Slate E3 is pleased to announce that it will host a **Black-Tie Dinner & Scholarship Benefit on October 30, 2019, 6:00 p.m. at Pittsburgh's Grand Hall at the Priory, 614 Pressley Street, Pittsburgh, PA 15212**, and to invite you to join us as a participant and/or sponsor. The event will feature former WNBA & USA Olympic Basketball Star Swin Cash, Vice President of Basketball Operations and Team Development for the New Orleans Pelicans, as a guest speaker. Ms. Cash will be rejoining the Clean Slate program after speaking at the very first Clean Slate event held in 1998.

All proceeds from the evening will benefit the Clean Slate E3 Scholarship Program, allowing Clean Slate E3 to continue expanding educational opportunities for HACP residents. **Sponsorship and attendance forms are due by September 20, 2019.**

The success of this program hinges on the generosity of the Pittsburgh community. There are many ways to contribute to the Clean Slate Benefit Dinner and to the Clean Slate E3 Scholarship Program, which are detailed in this packet. I look forward to speaking with you soon and can be reached at 412-456-5058.

Sincerely,

Michelle Sandidge
Clean Slate E3

Enclosures

Sponsorship Packages

Doctoral- \$20,000

(One Available)

- 2 Reserved Tables of 10
- 10 Scholarship Dinner tickets for our clients*, gifted in your honor
- Full page color ad on back of program book
- Recognition at event
- Recognition in New Pittsburgh Courier ad
- Inclusion in Press releases
- Table signage at the event

Master's - \$15,000

(One Front and One Back Inside Cover)

- 1 Reserved Table of 10
- 10 Scholarship Dinner tickets for our clients*, gifted in your honor
- Full page color ad on front or back of program book
- Recognition at the event
- Table signage at the event
- Recognition in New Pittsburgh Courier ad
- Inclusion in Press releases

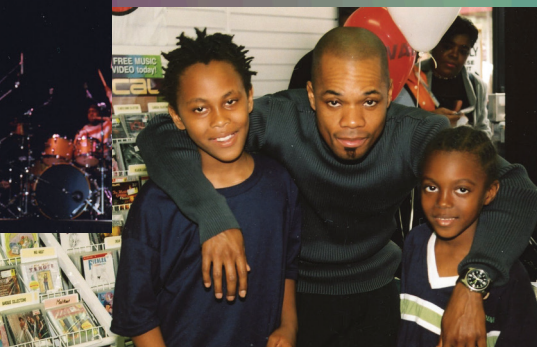
Bachelor's - \$10,000

- 6 dinner tickets
- 4 Scholarship Dinner tickets for our clients*, gifted in your honor
- Half page ad in program book
- Recognition at the event

Associate's - \$5,000

- 4 dinner tickets
- Half page ad in program book
- Recognition at the event

*Street Team member or scholarship recipient





Swin Cash, Keynote Speaker

Freshman - \$1,500

- Table of 10
- Quarter page color ad in program book

Friend of Clean Slate

Send a Clean Slate E3
Scholarship recipient or
alumnus to dinner:

- Two students plus 1 guest each, \$500
- Four students plus 1 guest each, \$1000

Advertising

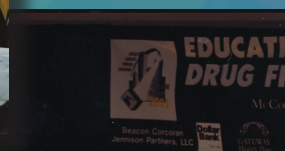
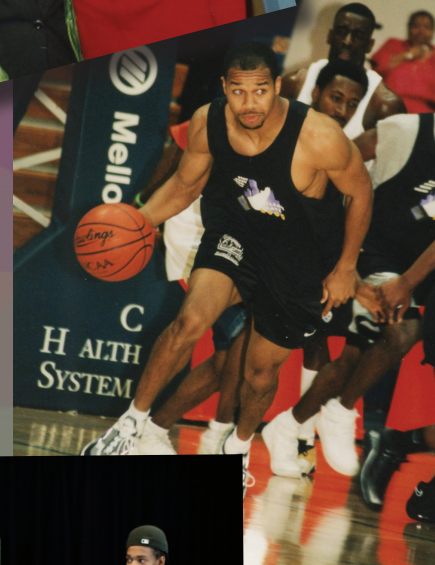
Full page color ad	\$750
Half page color ad	\$500
Quarter page color ad	\$300

Dinner Only

\$100 per person

Auctions & In-kind Donations

Listed at event with auction packages
Listed in program book as
In-Kind Donor



Clean Slate E3

Sponsorship Information

Please check your sponsorship level

- ☐ Doctoral - **\$20,000**
- ☐ Master - **\$15,000**
- ☐ Bachelor - **\$10,000**
- ☐ Associate - **\$5,000**
- ☐ Freshman - **\$1,500**

Friend of Clean Slate E3:

- ☐ **\$500**, 2 Students plus 1 guest each
- ☐ **\$1,000**, 4 Students plus 1 guest each



Full Color Ad Specifications

- ☐ Full Page - **\$750** (7" w x 7.5" h)
- ☐ Half page - **\$500** (7" w x 3.75" h)
- ☐ Quarter Page - **\$300** (3.25" w x 3.75" h)

Other Sponsorships

- ☐ Dinner Only **\$100** x _____
- ☐ In-Kind Donation \$ _____

Please email your PDF or JPEG of your artwork to Margi.Thompson@hacp.org by September 20, 2019.

Sponsorship Contact Information

Business _____

Contact Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

E-Mail Address _____

Phone Number _____

Payment Information

Please fill out this form by
September 20, 2019 and
mail your check made
payable to:

Clean Slate E3
200 Ross Street
Suite 808
Pittsburgh, PA 15219

[Click here to send](#)

RESET

PRINT

Thank You for your Support!

SUBMIT