



Housing Authority of the City of Pittsburgh

Contracting Officer
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November 9, 2016

Development of New HACP Website, Website Hosting & Maintenance Services RFP# 800-50-16

ADDENDUM NO.2

This addendum issued November 9, 2016 becomes in its entirety a part of the Request for Proposals RFP#800-50-16 as is fully set forth herein:

Item 1: Q: On page 16, under section Overall Objective, you state, "In addition to the development requirements provided above, vendor will also be required to conduct extensive research on effectiveness of current HACP website and provide recommendations for improving navigation. This will require analysis of site statistics, comparisons versus other industry leaders and test groups consisting of various groups of stakeholders (at least three test groups)." In addition, I see that you had a website analysis performed by Droz Marketing already that incorporates these elements.

Do you want a vendor to use the analysis performed by Droz Marketing as a part of their extensive research or to start their own analysis without the incorporation of the website analysis performed by Droz Marketing?


A: Yes. The Droz Marketing report should be used as a part of the vendor's research.

The report provided by Droz Marketing is extensive and HACP is generally in agreement with the majority of the recommendations it puts forth. We would expect that vendors who intend to bid thoroughly review the document and use it as a resource when composing their proposals.

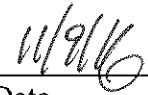
We also expect vendors to conduct their own independent analysis of our site and to incorporate those findings into their proposals as well.

Item 2: The proposal due date, time and location remain unchanged at December 2, 2016 at 10:00 AM, at the HACP Procurement Dept., 100 Ross St. 2nd Floor, Suite 200, Pittsburgh, PA 15219.

END OF ADDENDUM NO. 2



Mr. Kim Detrick
Procurement Director/Contracting Officer



Date